

Sponsorship & Booth Exhibitor Opportunities



April 17-19, 2019
The Westin La Paloma Resort & spa
3800 East Sunrise Drive
Tucson, AZ 85718

Join us at the largest transportation event for Arizona engineers and contractors from the public and private sectors. Approximately 1,800 attendees and 120 exhibitors are expected to participate in the 2019 conference. To be included, reserve your exhibit booth or sponsorship today!

Programs of interest for industry leaders and staff from small, medium, and large municipalities, counties, tribes, agencies, universities, consultants and contractors offered throughout the conference. All program attendees will be awarded professional development hours for their attendance. Program offerings include:

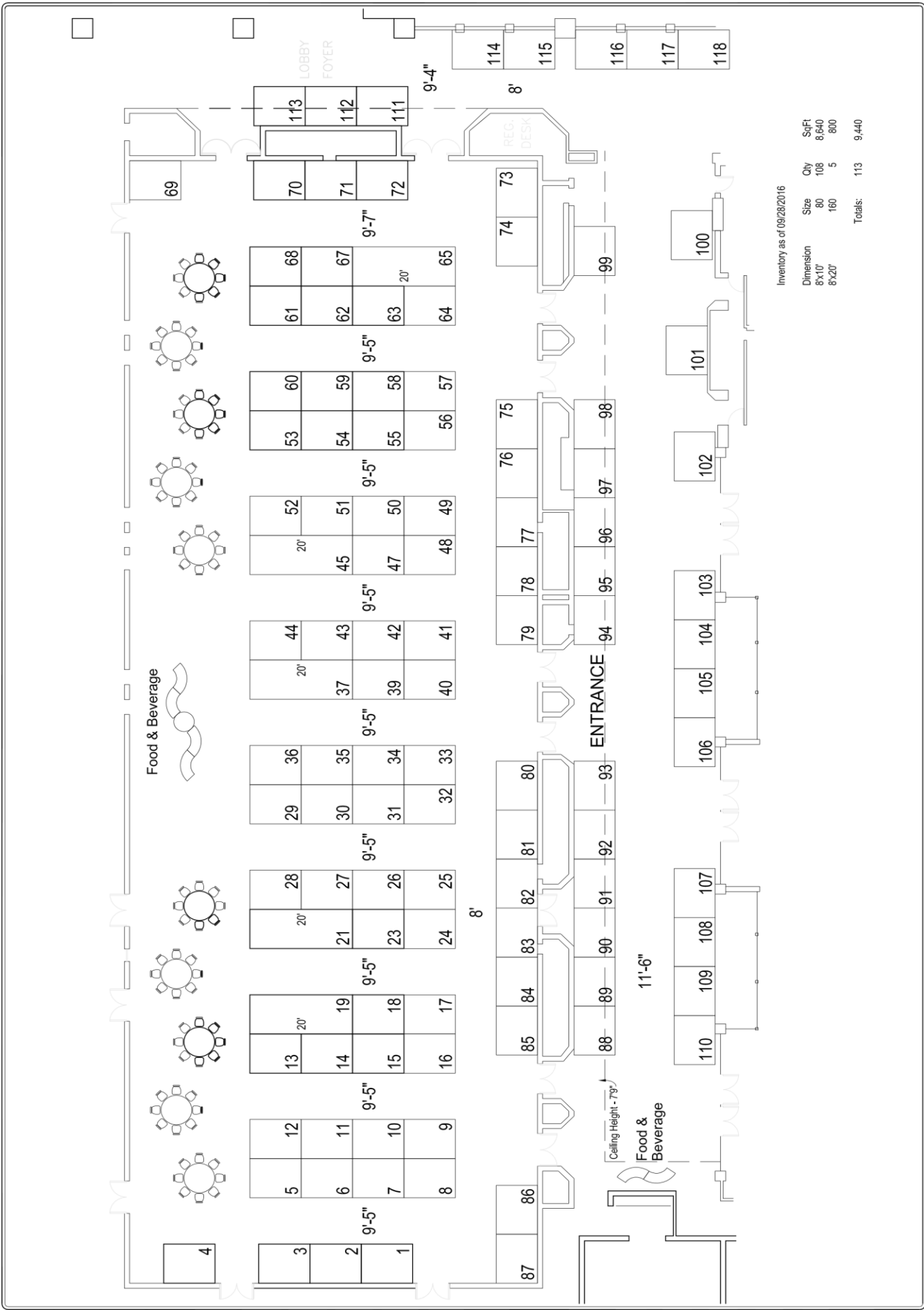
- ADOT and County Reports
- Construction and Contracting
- Environment/Sustainability/Livability
- Bridges
- City Caucus
- Metropolitan/Urban/Rural
- Tribal
- Management/Public
- Technology/Research/Pavement/Materials
- Planning/Traffic/ITS/Safety
- Financing Transportation/
- Growth/Development
- Multi-Modal
- Universities
- Utilities

Booth Exhibitor Opportunities & Schedule

\$2,100

**Sponsorship Includes: Booth (details included below), Two Conference Registrations & Two Sleeping Rooms at the Westin La Paloma Resort & Spa
Wednesday, April 17th – Friday, April 19th**

- Exhibition Site:** The Westin La Paloma Resort & Spa – Grand Ballroom
3800 East Sunrise Drive, Tucson, AZ 85718
- Booths:** 8' x 10' Booth, 11" x 17" ID Sign (*single line*); Pipe & Drape, 8' High Back Wall; 3' High Side Rails; One 6' Draped Table (*3 sides*); Two Contour Chairs; and One Wastebasket. **Booth does not include electricity.** Refer to the floor plan for booth locations.
Note: Due to an overhang, booths 88 through 99 and 111 through 113 have a height restriction of 7' 9".
- Exhibitor Set-Up:** Wednesday, April 17, 2019 – Noon to 4:30 p.m.
All exhibits must be in place and ready prior to the opening of the show. The exhibition service provider is Global Experience Specialists, Inc. (GES), 1740 South 40th Avenue, Phoenix, AZ 85027. GES Exhibitor Services Coordinator is Mandi Walker at 602/374-1429 or cell 602/300-4250 or email MaWalker@ges.com. **Review the GES terms/conditions carefully.** GES will work to accommodate any special needs (e.g., electrical, additional chairs, optional table sizes, etc.) for a fixed fee. If you have large/heavy equipment to display, arrangements need to be made with Show Management.
- Show Times:** Wednesday, April 17, 2019 – Opening Reception – 5:30 p.m. to 7:30 p.m.
Early attendee registration will start at 2 p.m., followed by the conference “Welcome” and opening session for all attendees from 3:30 to 5:30 p.m.
Thursday, April 18, 2019 – 7:00 a.m. to 4:30 p.m.
Full day features registration, continental breakfast, all breaks, and lunch – in, or adjacent to, the ballroom. Closing Trade Show Reception from 5:15 to 6:30 p.m.
- Exhibitor Move Out:** Thursday, April 18, 2019 – 4:30 p.m. to 8:30 p.m.
All booths and supplies must be removed from the ballroom and prepared for shipping from the Resort to your company.
- Friday Activities:** Friday, April 19, 2019 – 7:30 a.m. to 1:30 p.m.
Exhibitors welcome to meet with general session attendees. Sponsors will receive recognition for their support. Closing lunch 11:45 a.m. to 1:30 p.m.
- Exhibit Space:** Roads & Streets 2019 offers 100+ booths at The Westin La Paloma Resort. (*see following booth map.*) Booth spaces are assigned exclusively by the Show Management based on when registration and **full payment** are received, plus service/product line.
- Additional Benefits:** Booth Exhibitors also receive a list of all attendees; and company name in program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.



Inventory as of 09/28/2016

Dimension	Qty	Size	SqFt
8x10'	108	80	8,640
8x20'	5	160	800
Totals:			113 9,440

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 File: aarc-904-workshop
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Arizona Conference on Roads & Streets

April 12-13, 2017
 Westin La Paloma
 Arizona Ballroom



GES Global Experience Specialists

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Exclusive Sponsorship Opportunities

\$2,900

**Sponsorship Includes: Two Conference Registrations & Two Sleeping Rooms at the
Westin La Paloma Resort & Spa
Wednesday, April 17th – Friday, April 19th**

Thursday Opening Session

A representative from your company will assist in introducing the special guests for the general opening session and your logo will be displayed in the room. You will also receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Friday Luncheon/Closing Session

A representative from your company will assist in introducing the special guest presenter for the closing session luncheon and your logo will be prominently displayed in the room. The annual Legacy Awards are also held during this session, which always draws a crowd. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Shared Sponsorship Opportunities

\$2,900

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****NEW****

**Shuttles
6 Sponsorships**

Sponsorship includes your company name/logo appearing on a shuttle offering attendees fast, reliable transportation between the offsite parking and overflow hotels to the conference on Thursday, April 18th. Be the hero of Roads & Streets by providing a stress-free arrival experience for attendees! You will also receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

**Wi-Fi
6 Sponsorships**

The sponsorship includes a sponsor splash page and your company name/logo on all wi-fi related advertisements throughout the conference. You will also receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

**Padfolio
7 Sponsorships**

Sponsorship includes your company name/logo appearing on the exclusive 68th Annual Conference on Roads & Streets padfolio distributed to every attendee on arrival. You will also receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

**Audio/Visual
Unlimited Sponsorships**

Sponsorship includes your company name/logo appearing on the screen in every session room during the conference (*three days = approximately 50 sessions.*) You will also receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Continental Breakfast & Break Unlimited Sponsorships

Sponsorship includes your company name/logo displayed in all breakfast and break areas on Thursday and Friday of the conference. You will also receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Advertising Sponsorship Opportunities

Full-Page Ad - \$2,500 Unlimited Sponsorships

Sponsorship includes three attendee conference registrations; list of all attendees; and company name in all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Half-Page Ad - \$1,500 Unlimited Sponsorships

Sponsorship includes two attendee conference registrations; list of all attendees; and company name in all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Quarter Page Ad - \$1,000 Unlimited Sponsorships

Sponsorship includes one attendee conference registrations; list of all attendees; and company name in all subsequent publications. Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events.

Please Note: Sponsorships for the Wednesday Opening Session, Branded Lunch Bags, Branded Swag Bags, Charging Stations, Branded Check-In Kiosks, Thursday Evening Reception, Lanyards and Name Tags, Room Keys, Conference Program, and the Mobile App have been sold.

Full payment must be submitted at time of purchase. There are a limited number of booths and sponsorships available, which will be sold on a first come, first paid basis. Cancellations prior to March 1, 2019, will receive one-half the total amount paid. Cancellations after March 1, 2019, will **NOT** receive a refund. For additional details, please see the “*General Information Guide*.” All correspondence regarding Roads & Streets will be sent to your Exhibitor/Sponsor Contact Person.

Additional conference registrations are \$350 per person prior to March 1st or \$425 after March 1st. Registrations cannot be shared between different people for different days or events (including on-site registrations). Sorry, there are no one-day/partial day/or shared registration packages available at this time.

68th Arizona Conference on Roads & Streets General Information Guide

Management – This show is managed by the American Council of Engineering Companies of Arizona.

Rules – Each prospective exhibitor/sponsor is required to complete the official application and contract for space/sponsorship in the exhibition. By doing so, they subscribe to these general rules.

Payment – Space/sponsorship is priced as outlined in the contract. Full payment must be included with contract for it to be considered valid. Cancellations prior to March 1, 2019 will receive one-half the total amount paid. Cancellations after March 1, 2019 will receive **NO** refund. All such space will be unconditionally released for reassignment to others. Subletting of exhibit space is prohibited without the written consent of management.

Assignment of Space – Will be made by management.

Liability of Exhibitor – Exhibitors shall accept all liability (damage, loss or accident) which might ensue from any cause in connection with transfer, installation, maintenance, display or removal of exhibits. Although hotel security will be utilized, neither management nor the hotel will accept responsibility for theft or damage. Exhibitors are encouraged to insure themselves against all losses and claims.

Installation and Dismantling – Exhibitors will install their exhibits between noon and 4:30 p.m. on April 17, 2019, and all exhibits must be removed between 4:30 p.m. and 8:30 p.m. on April 19, 2019. Exhibitor agrees **NOT** to dismantle before 4:30 p.m.

Damage to Exhibit Hall – Exhibitor will be held financially responsible for damage to the hotel caused by exhibitor representatives. No signs or materials may be fastened to building walls, floor, ceiling, doors, windows, etc. and no equipment should be painted inside without the express consent of management and exhibitors shall be responsible for any resulting damage.

Safety Precautions – All materials and installations must conform with the requirements of building and inspection authorities having local jurisdiction. All flammable materials must be flame-proofed before being taken into the hotel. Weight restrictions on exhibits may apply. All exhibit materials must be located within the booth and protected by safety guards where necessary.

Exhibit Design – Standard drape background and side partitions will be furnished by management. To insure aisles are unobstructed, exhibits must be arranged so that they are completely within the allotted booth space. Ample space must be provided within the booth for all exhibit personnel. The exhibit must conform to the size of the space and must not be of such a character or arrangement to obstruct the view or interfere with the other exhibits. Management reserves the right to reject any display, which in its opinion, may detract from the overall appearance and marketability of the show, or which interferes with other exhibits, or which is not in keeping with the general theme of the show. *Special arrangements need to be made with show management for large/heavy equipment.*

Labor – All reasonable attempts will be made by management for exhibitors to use their own personnel in constructing or dismantling displays. Any drayage or shipping fees are the responsibility of the exhibitor.

Food Service – The serving of food and/or beverages in exhibitor booths is forbidden without written consent of management. When food and/or beverage is served, its purchase and distribution must be made in accordance with contractual agreements of management and the hotel.

Contest, Games, Prizes or Lotteries – Contest, games, prizes, or lotteries are absolutely prohibited unless fully explained in writing and submitted to management for approval at least two weeks prior to the show. Management reserves the right to make final judgment in the best interest of the show.

Liability – Management will take precautions to safeguard the exhibitor’s property. However, management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or other cause. Management will not be liable for injury to exhibitors, their employees, or third persons, or for damage to property in their custody, owned or controlled by them, or for property owned or controlled by third persons, which claims for damages, injuries, etc., may be incidental to or arise from, or be in any way connected with their use or occupation of display space and the exhibitor shall indemnify, save, and hold management harmless against any such claim, or damage, and shall pay and indemnify management for any cost or expense, inclusive of counsel fees, arising from any such claim.

Registration and Admission – The show is designed for personnel actively involved in engineering and construction. No one will be permitted in the exhibit area without a badge. Advance registration will be available for both exhibitors and attendees, and is encouraged (*\$350 per person*). After March 1, 2019, late registration will be available at \$425 per person.

General – All matters and questions not covered by this General Information Guide are subject to the decision of management, and any amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected.

Show Management:



The American Council of Engineering Companies of Arizona
330 East Thomas Road, Phoenix, AZ 85012

Phone: 602-995-2187

Website: www.acecaz.org

Email: administration@acecaz.org or president@acecaz.org